

 **ICTO2018**

19-20 February 2018 | Berlin, Germany

The 2nd International Congress on
**Clinical Trials in Oncology
& Hemato-Oncology**



SAVE THE DATE

19-20 February 2018 | Berlin, Germany

General Information



Dates

19 – 20 February, 2018

Congress Venue

[Hilton Berlin](#)

Mohrenstrasse 30
10117
Berlin
Germany

Participants

Expected 75 - 125 attendees

Congress Organiser  Bioevents

Tel: +1-857-400-0035

Tel: +44-203-051-4032

Email: icto@bioevents.net

Project Manager

Rachel Katzir

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Exhibition & Sponsorship

Joanne Golibroda

Tel UK: +44 203 051 4032 ext 520

Tel US: +1 857 400 0035 ext 520

Email: joanne@bioevents-congress.com

Hotels & Registration

Tel: +1-857-400-0035

Tel: +44-203-051-4032

Email: icto@bioevents.net

Welcome Letter

Dear Colleagues,

It gives us great pleasure to invite you to attend **The 2nd International Congress on Clinical Trials in Oncology and Hemato-Oncology (ICTO2018)** scheduled to take place in **Berlin, Germany** from **19-20 February 2018**.

ICTO2018 follows the success of the 1st inaugural Congress which took place March 2017 in London and will again bring together world renowned speakers in the field of Clinical Trials in Oncology and Hemato-Oncology. The Congress will welcome oncology professionals, treatment experts, CRO's, industry leaders and other experts to the majestic city of Berlin.

ICTO2018 will provide an outstanding scientific, educational and networking experience.

The congress will focus on areas including:

- Design of clinical trials in the new era Personalized cancer medicine
- Immuno-oncology
- Monitoring of Trials and Statistics
- Regulations – Survival based Medicine
- Phase 4 Trials
- Expanded access trials
- Ethics and Patients' Rights
- Healthcare economy

Our goal is for **ICTO2018** to be the forerunner in analysis, interpretation and translation of data and knowledge relating to Clinical Trials in Oncology and Hemato-Oncology.

We look forward to welcoming you as part of this exciting and dynamic Congress.



Dr. Raanan Berger
Congress Chair



Bioevents
Congress Organizer

Preliminary Program

The Program will be updated shortly.

Sponsorship

Build your own Sponsorship Package

Sponsorship level will be determined by the total amount of contribution and Sponsors will be acknowledged as follows:

| Category |
|----------------|
| Gold Sponsor |
| Silver Sponsor |
| Bronze Sponsor |

Sponsorship Benefits

Benefits will be allocated to Sponsors based on the following table:

| Benefit | Gold Sponsor | Silver Sponsor | Bronze Sponsor |
|--|--------------|----------------|----------------|
| Back Cover or inside front cover advert in program book (allocated on a first come first served basis) | √ | | |
| Exhibition Space (3x2) | √ | √ | √ |
| Full page advert | √ | √ | √ |
| Sponsor's logo with hyperlink on congress website | √ | √ | √ |
| Sponsor's logo in program | √ | √ | √ |
| Delegate registrations | 4 | 2 | 1 |
| Acknowledgment on-site signage | √ | √ | √ |

Promotional Items

1 Hour Lunchtime Symposium

Opportunity to organise an Official Lunchtime Satellite Symposium in the Plenary Hall, up to 60 minutes (program subject to approval of the scientific committee)

- Includes hall rental, standard audio/visual equipment, display table
- Time Slots: allocated on a "first come, first served" basis
- Company logo on congress timetable
- Acknowledgement in the Sponsor's list in the program
- Acknowledgment on-site signage

**Speakers will be invited by the Sponsor. Travel costs, accommodation and registration fees of the speakers will be covered by the Sponsor. This also applies in the case where the Sponsored Symposium speakers have already been invited by the Congress. In this case, the company will support the amount of nights as per congress policy*

Speakers Dinner (Sole Sponsorship)

An opportunity for your company to be associated with a dinner attended by or in honour of Congress Faculty and speakers.

- Sponsor's name and logo printed on invitation and menu
- Sponsor's logo on sign at the entrance to the event
- Sponsor's will have the opportunity to distribute giveaways
- 4 complimentary invitations to the dinner
- Sponsor's logo on Congress website
- Acknowledgement in the Sponsor's list in the program
- Acknowledgment on-site signage

Poster Boards

Opportunity to Sponsor the Post Boards

- Sponsors acknowledgment at the entrance to the poster area
- Sponsors logo on Congress website
- Acknowledgement in the Sponsor's list in the program
- Acknowledgment on-site signage

Chair Covering* (Exclusive Sponsorship)

Chair covers to be provided by client.

- Final design to be approved by Congress Chairperson and Congress Organizer.
- Sponsor's logo on Congress website
- Acknowledgement in the Sponsor's list in the program
- Acknowledgment on-site signage

Notepad and Pens (Exclusive Sponsorship)

The sponsoring company will provide Notepads and Pens

- Notepad and pens to be provided by client
- The sponsoring company will provide Notepads and Pens
- Sponsor's logo on Congress website
- Acknowledgement in the Sponsor's list in the program
- Acknowledgment on-site signage

Lanyards* (Exclusive Sponsorship)

Lanyards to be provided by client

- An opportunity to include company logo on lanyard
- Sponsor's logo on Congress website
- Acknowledgement in the Sponsor's list in the program
- Acknowledgment on-site signage

Napkins and Coasters (Exclusive Sponsorship per day)

Napkins and coasters to be provided by client

- Final design to be approved by Congress Chairperson and Congress Organizer
- Sponsor's logo on Congress website
- Acknowledgement in the Sponsor's list in the program
- Acknowledgment on-site signage

Coffee Break* (Exclusive Sponsorship per Break)

Coffee will be served during the networking breaks in the exhibition area.

- Opportunity to provide items bearing company logo for use during the supported break (napkins etc) subject to approval
- Sponsor's logo on Congress website
- Acknowledgement in the Sponsor's list in the program
- Acknowledgment on-site signage

ADVERTISEMENT

Full inside page colour advertisement in designated section of the Program.

| | | |
|---------|--------------------|------------------|
| PROGRAM | INSIDE PAGE | BACK PAGE |
|---------|--------------------|------------------|

The Program will be distributed to all registered participants. It will contain the timetable, information about the scientific Program and other useful information.

Printed Program

Every participant will receive this program upon their arrival to the Congress.

- Exclusive advertisement on the back cover of the printed program
- Sponsor's logo on Congress website
- Acknowledgement in the Sponsor's list in the program
- Acknowledgment on-site signage

Promotional Mailshot

Gain additional exposure by sending out a Mailshot to the pre-registered delegates and database who have agreed to disclose their details. Mailshot to be sent in advance of the Congress at a date and time coordinated with Bioevents.

- Mailshot to be designed and provided by the supporter by agreed deadline and according to design specifications
- Sponsor's logo on Congress website
- Acknowledgement in the Sponsor's list in the program
- Acknowledgment on-site signage

Exhibition

The floorplan has been designed to maximise exhibitors' exposure to the delegates

Exhibition space

- Exhibition space of 6 m² (3x2)
- Company logo on Congress website with a hyperlink to website of your choice
- 100 word company profile on the Congress Website
- 1 Exhibitor badge
- Table including 2 chairs and electrical point

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Bioevents
Shiny Smart Knowledge





We welcome all start-ups to join us at ICTO.
Start-ups are integral to industry and innovation.

A discounted rate is offered to start-up companies and this is negotiated on an individual basis.

- Exhibition space of 6 sqm (3x2)
- Table including 2 chairs
- 1 Delegate badge
- Additional delegate badges at a rate of \$700
- 100 word company profile on the Congress Website
- Company logo on Congress website with a hyperlink
- Acknowledgement in the printed program

For further information please contact

Joanne Golibroda

Tel UK: +44 203 051 4032 ext 520

Tel US: +1 857 400 0035 ext 520

Email: joanne@bioevents-congress.com

To ensure you benefit from being at
the ICTO Congress contact

icto@bioevents.net

Exhibition Booking Form

Please complete and send back by email or fax to:

Joanne Golibroda – **ICTO 2018**

joanne@bioevents-congress.com

Fax: + 44 203 051 4032

Contact Name: _____

Company Name: _____

Name (As to appear in all Congress Publications): _____

Address: _____ City: _____

Post / Zip Code: _____ Country: _____

Telephone: _____ Fax: _____

Email: _____ Website: _____

We hereby apply to book exhibition space the cost of 6 sqm

| Choice | Stand Number | Total Price |
|------------------------|--------------|-------------|
| 1 st choice | | |
| 2 nd choice | | |

Company Logo to be received in eps or jpeg format. **Short Company Description** (up to 100 words). Sponsor company/product profile will be published in the list of Sponsors and Exhibitors in the official congress program.

Signature: _____

Date: _____

Payment Methods

Payment by credit card

Card No: _____

Expiry Date: _____ CVV2 Code: _____

Full Name of Cardholder: _____

Payment by bank transfer

Details have been provided in the Pro-forma invoice*

Banking Information:

Please make bank transfers payable to: Forum Media Ltd (ICTO 2018)

Bank Account: Bank Hapoalim, Hadar Yosef, Tel-Aviv, Israel

Branch number: 610

Swift code: POALILIT

IBAN number: IL53 0126 1000 0000 0304056

Currency USD

Bank charges are the responsibility of the payer.

*Invoice/receipt to be issued upon receipt of payment

Cancellation / Modification Policy

Cancellation / modification of items must be made in writing to the Industry Sales Manager joanne@bioevents-congress.com

Cancellations received up to 30 days prior to start of exhibition will be entitled to a 70% reimbursement (less \$50 handling fee) of payments received. Cancellations received 29-14 days prior to start of exhibition will be entitled to a 50% reimbursement (less \$50 handling fee) of payments received. Cancellations received from 13 days prior to start of exhibition, will not receive a reimbursement.

General Conditions

- This agreement must be signed and returned within 4 weeks of receipt with 1st payment or proof of transfer to Bioevents.
- Bioevents reserves the right to change the venue, time and date of any activities in the above agreement. Sponsor will be notified in writing as soon as a change is made.
- Bioevents accepts no responsibility for any damages if the sponsored event is not performed due to an obstacle or hindrance outside their control, which could not have been foreseen when signing this agreement and which they could not have avoided at a reasonable effort or cost. Such obstacles and hindrances include, but are not limited to, the outbreak of war, terrorist activity, riots, governmental or other obstacles for the freedom of travel, union actions, natural disasters, fire, flooding that takes place during the Congress. If, however, Bioevents cancels the sponsored event for any reason including the above listed reasons, all monies paid by the Sponsor will be repaid in full.
- An exhibition stand / space is a workplace in itself and the exhibitor is responsible for the Health and Safety of that workplace during the construction, use and dismantling of the stand. The Exhibitor thus has a legal duty of care for anyone on or near the site who may be affected by the actions or omissions of the stand contractors or exhibiting staff.
- Promotion of Sponsor' s activities is only permitted from a company exhibition stand, from an assigned lecture hall in which the Sponsor' s activities are taking place or with prior permission from Bioevents. Any other promotional activity, such as distribution of leaflets or materials to delegates on the Congress premises, is not allowed.
- Hanging of all signs for symposia should be coordinated and approved by Bioevents.
- All congress material supplied by Bioevents in relation to the Congress is accurate to the best of their knowledge. Any inaccuracy, mistake or omission shall not entitle the Sponsor to cancel their sponsorship.
- Confidentiality. For a period of five (5) years following the 19 February 2018 or, in the event of earlier termination of this Agreement, for a period of five (5) years following such termination, the Parties hereto shall hold in confidence information and materials received from the other Party (the "Confidential Information") unless the receiving Party can demonstrate that the information was (i) rightfully in its possession or known by it prior to receipt from the disclosing Party, or (ii) was rightfully disclosed to it by another person without restriction, or (iii) was independently developed without use of any Confidential Information of the disclosing Party by employees of the receiving Party who had no access to such information, or (iv) is or becomes (through no improper action or inaction by the receiving Party or any agent, consultant or employee thereof) generally available to the public. For the avoidance of doubt, all information and materials which are distributed to the public during the ICTO2018 shall not be considered Confidential Information.
- The parties to this contract hereby agree that, all communications among them including this agreement are protected from disclosure by each of them it is agreed that all information, whether oral, written or otherwise, that is supplied in the course or as a result of so meeting shall be treated as confidential by the receiving party. The receiving party undertakes not to use the information for any purpose, other than for the purpose of considering the said collaboration, without obtaining the written agreement of the disclosing party.