

 **ICTO2018**

19-20 February 2018 | Berlin, Germany

The 2nd International Congress on
**Clinical Trials in Oncology
& Hemato-Oncology**



General Information

Dates

19 – 20 February, 2018

Congress Venue

[Hilton Berlin](#)

Mohrenstrasse 30

10117

Berlin

Germany



Participants

Expected 75 - 125 attendees

Congress Organiser  *Bioevents*
Sharing Biomed knowledge

Bioevents

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Project Manager

Rachel Katzir

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Exhibition & Sponsorship

Joanne Golibroda

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Hotels & Registration

+44-203-051-4032

+1-857-400-0035

icto@bioevents.net

www.icto2018.com

Welcome Letter

Dear Colleagues,

It gives us great pleasure to invite you to attend **The 2nd International Congress on Clinical Trials in Oncology and Hemato-Oncology (ICTO2018)** scheduled to take place in **Berlin, Germany** from **19-20 February 2018**.

ICTO2018 follows the success of the 1st inaugural Congress which took place March 2017 in London and will again bring together world renowned speakers in the field of Clinical Trials in Oncology and Hemato-Oncology. The Congress will welcome oncology professionals, treatment experts, CRO's, industry leaders and other experts to the majestic city of Berlin.

ICTO2018 will provide an outstanding scientific, educational and networking experience.

The congress will focus on areas including:

- Design of clinical trials in the new era Personalized cancer medicine
- Immuno-oncology
- Monitoring of Trials and Statistics
- Regulations – Survival based Medicine
- Phase 4 Trials
- Expanded access trials
- Ethics and Patients' Rights
- Healthcare economy

Our goal is for **ICTO2018** to be the forerunner in analysis, interpretation and translation of data and knowledge relating to Clinical Trials in Oncology and Hemato-Oncology.

We look forward to welcoming you as part of this exciting and dynamic Congress.



Dr. Raanan Berger
Congress Chair



Bioevents
Congress Organizer

Preliminary Program (as of 14 November)

Monday, 19 February

07:30	Registration
08:30	Congress Opening and Welcome
08:45	Session I: Keynote Presentations
09:45	Session II: Clinical Trials beyond the Patient
09:45-10:05	Oncology Clinical Trial Operations eg RECIST and Lugano Criteria <i>Rachel Schor-Bardach, Sheba Medical Center, Israel</i>
10:05-10:25	Personalizing the Micro Environment in Clinical Trials
10:25-10:45	<u>Data Management in Oncology Clinical Trials</u> <i>Maria A. Craze, Headquarters Director of Global Data Operations, Merck & Company, Inc, USA</i>
10:45-11:00	Discussion
11:00	Coffee Break, Poster Viewing and visit the Exhibition
11:30	Session III: Clinical Trials in Hematology
	Moderator: Clemens Wendtner, Germany
11:30-11:50	The GIMEMA [Gruppo Italiano Malattie Ematologiche dell' Adulto] Framework for Clinical Trials in Hematology in Italy <i>Marco Vignetti, Director, Central Office, GIMEMA Research Foundation, Rome, Italy</i>
11:50-12:10	The German CLL Study Group

Clemens Wendtner, *University of Cologne, Germany*

12:10-12:30

The Impact of Clinical Trials in the Management of ALL

Sabina Chiaretti, *Sapienza University of Rome, Italy*

12:30-13:00

CAR-T

13:00 **Lunch Break, Poster Viewing and visit the Exhibition**

14:00 **Session IV: Finance & Reimbursement in Oncology Clinical Trials**

14:00-14:30

Pharma Perspective

14:30-15:00

Pharma Perspective

15:00-15:30

Panel Discussion

15:30 **Coffee Break, Poster Viewing and visit the Exhibition**

16:00 **Session V: Pre-Clinical Models**

16:00-16:20

**Pre-Clinical Models and How they Influence Clinical Trial Decisions-
The Physician Perspective (Pitfalls and Problems)**

Jens Siveke, *Director, Division of Solid Tumor Translational Oncology at
the partner site Essen of the German Cancer Consortium (DKTK) and
German Cancer Research Center (DKFZ) and Head of the Clinical
Pancreatic Cancer Program at the West German Cancer Center, University
Hospital Essen, Germany*

16:20-16:40

Therapy Trials - Service Company Perspective

Jens Hoffmann, *CEO, EPO-Berlin-Buch GmbH, Germany*

16:40-17:00

**Pre-Clinical Models and How They Influence Clinical Trial Decisions-
The Pharma Perspective**

Stefanie Loeser, *Medical Advisor, Gastrointestinal Oncology, Bristol-
Myers Squibb GmbH & Co. KGaA, Germany*

17:00 **End of Day One**

Tuesday, 20 February

08:00 **Registration**

09:00 **Session VI: Precision Promise**

Moderator: Victoria Manax, USA

09:00-09:20

Introduction

Victoria Manax, *Chief Medical Officer, Pancreatic Cancer Action Network, USA*

09:20-09:50

[Precision Promise – A New Paradigm in Clinical Trial Design in Pancreatic Cancer](#)

Diane Simeone, *Laura and Isaac Perlmutter Professor of Surgery and Pathology at New York University and the Director of the Pancreatic Cancer Center at NYU Langone Health, USA*

09:50-10:20

[Engaging Industry Partners in Non-Profit-Led, Innovative Clinical Trials: The Precision Promise Experience](#)

Wendy Selig, *Founder & CEO, WSCollaborative, USA*

10:20-10:50

[Design Innovations in Precision Promise: Adaptive Platform Clinical Trial in Pancreatic Cancer](#)

Donald Berry, *Founder and Co-Owner, Berry Consultants, USA*

10:50-11:00

Discussion

11:00 **Coffee Break, Poster Viewing and visit the Exhibition**

11:30 **Session VII: Collaborative Organizations and Clinical Trials**

11:30-12:00	Collaborative Organizations and Clinical Trials - The German Perspective
12:00-12:30	Collaborative Organizations and Clinical Trials - The French Perspective
12:30-13:00	Collaborative Organizations and Clinical Trials - The Italian Perspective
13:00	Lunch Break, Poster Viewing and visit the Exhibition
14:00	Session VIII: Ethics, Patient Advocacy, Audits and Inspections
14:00-14:30	Ethics in Oncology Trials
14:30-15:00	Criticism of Clinical Trials
15:00-15:30	Auditing Oncology Clinical Trials: FDA Perspective <i>Marcia Sherry-Newby, Principal Auditor, Chiltern, USA</i>
15:30-16:00	Patient Advocacy in Clinical Trial Design
16:00	End of Congress

Sponsorship

Category	Price
Gold Sponsor	\$ 8,000
Silver Sponsor	\$ 6,000
Bronze Sponsor	\$ 4,000

Sponsorship Benefits

Benefits will be allocated to Sponsors based on the following table:

Benefit	Gold Sponsor	Silver Sponsor	Bronze Sponsor
30 Minute Lecture	√		
Back Cover or inside front cover advert in program book (allocated on a first come first served basis)	√		
Exhibition Space (3x2)	√	√	√
Full inside page advert		√	√
Sponsor's logo with hyperlink on congress website	√	√	√
Sponsor's logo in program	√	√	√
Delegate registrations	4	2	1
Acknowledgment on-site signage	√	√	√

Promotional Items

30 Minute Lecture \$ 3,000

Opportunity to deliver a 30 minute lecture (proposed presentation title subject to approval of the scientific committee and Bioevents)

- Includes hall rental, standard audio/visual equipment, display table
- Time Slots: allocated on a "first come, first served" basis
- Company logo on congress timetable
- Acknowledgement in the Sponsor's list in the program
- Acknowledgment on-site signage

**Speakers will be invited by the Sponsor. Travel costs, accommodation and registration fees of the speakers will be covered by the Sponsor. This also applies in the case where the Sponsored Symposium speakers have already been invited by the Congress. In this case, the company will support the amount of nights as per congress policy*

Speakers Dinner (Sole Sponsorship) \$ 8,000

An opportunity for your company to be associated with a dinner attended by or in honour of Congress Faculty and speakers.

- Sponsor's name and logo printed on invitation and menu
- Sponsor's logo on sign at the entrance to the event
- Sponsor's will have the opportunity to distribute giveaways
- 4 complimentary invitations to the dinner
- Sponsor's logo on Congress website
- Acknowledgement in the Sponsor's list in the program
- Acknowledgment on-site signage

Poster Boards \$ 2,000

Opportunity to Sponsor the Post Boards

- Sponsors acknowledgment at the entrance to the poster area
- Sponsors logo on Congress website
- Acknowledgement in the Sponsor's list in the program
- Acknowledgment on-site signage

Lanyards* (+Provided in-kind) \$ 1,500

The sponsoring company will provide lanyards and will receive the following benefits:

- An opportunity to include company logo on lanyard
- Sponsor's logo on Congress website
- Acknowledgement in the Sponsor's list in the program
- Acknowledgment on-site signage

Coffee Break (Exclusive Sponsorship per Break) \$ 2,000

Coffee will be served during the networking breaks in the exhibition area.

- Opportunity to provide items bearing company logo for use during the supported break (napkins etc) subject to approval
- Sponsor's logo with hyperlink on Symposium website
- Acknowledgement in the Sponsor's list in the program
- Acknowledgment on-site signage

ADVERTISEMENT

Full inside page colour advertisement in designated section of the Program.

PROGRAM	INSIDE PAGE \$ 800	BACK PAGE \$ 1,500
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Promotional Material

Promotional material to be displayed on a designated table in exhibition area.

Tailor-Made Packages

Support packages may be tailored to suit the company' s budget and interests and in order to maximize visibility, and to best promote products and services.

Please contact joanne@bioevents-congress.com for further details on creating the appropriate package.

Exhibition

The floorplan has been designed to maximise exhibitors' exposure to the delegates

Exhibition space **\$ 3,000**

- Exhibition space (3x2) 6sqm

Advertisement

- Sponsors logo with hyperlink will appear on The 2nd International Congress on Clinical Trials in Oncology and Hemato-Oncology 2018

Registration

- 1 full complimentary registration

Acknowledgement

- Acknowledgment on the Congress website and on-site





We welcome all start-ups to join us at ICTO.
Start-ups are integral to industry and innovation.

Start-Up Space

\$ 2,000

- Exhibition space (3x2) 6sqm

Advertisement

- Sponsors logo with hyperlink will appear on The 2nd International Congress on Clinical Trials in Oncology and Hemato-Oncology 2018

Registration

- 1 full complimentary registration

Acknowledgement

- Acknowledgment on the Congress website and on-site

For further information please contact

Joanne Golibroda

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Tel US: +1 857 400 0035 ext 520

Email: joanne@bioevents-congress.com

To ensure you benefit from being at
the ICTO Congress contact

icto@bioevents.net

Exhibition Booking Form

Please complete and send back by email or fax to:

Joanne Golibroda – **ICTO 2018**

joanne@bioevents-congress.com

Fax: + 44 203 051 4032

Contact Name: _____

Company Name: _____

Name (As to appear in all Congress Publications): _____

Address: _____ City: _____

Post / Zip Code: _____ Country: _____

Telephone: _____ Fax: _____

Email: _____ Website: _____

We hereby apply to book exhibition space the cost of 6 sqm

Choice	Stand Number	Total Price
1 st choice		
2 nd choice		

Company Logo to be received in eps or jpeg format. **Short Company Description** (up to 100 words). Sponsor company/product profile will be published in the list of Sponsors and Exhibitors in the official congress program.

I am authorised to sign this form on behalf of the applicant/ company.

Signature & Stamp: _____

Date: _____

Payment Methods

Payment by credit card

Card No: _____

Expiry Date: _____ CVV2 Code: _____

Full Name of Cardholder: _____

Payment by bank transfer

Details have been provided in the Pro-forma invoice*

Banking Information:

Please make bank transfers payable to: Forum Media Ltd (ICTO 2018)

Bank Account: Bank Hapoalim, Hadar Yosef, Tel-Aviv, Israel

Branch number: 610

Swift code: POALILIT

IBAN number: IL53 0126 1000 0000 0304056

Currency USD

Bank charges are the responsibility of the payer.

*Invoice/receipt to be issued upon receipt of payment

Cancellation / Modification Policy

Cancellation / modification of items must be made in writing to the Industry Sales Manager joanne@bioevents-congress.com

Cancellations received up to 30 days prior to start of exhibition will be entitled to a 70% reimbursement (less \$50 handling fee) of payments received. Cancellations received 29-14 days prior to start of exhibition will be entitled to a 50% reimbursement (less \$50 handling fee) of payments received. Cancellations received from 13 days prior to start of exhibition, will not receive a reimbursement.

General Conditions

- This agreement must be signed and returned within 4 weeks of receipt with 1st payment or proof of transfer to Bioevents.
- Bioevents reserves the right to change the venue, time and date of any activities in the above agreement. Sponsor will be notified in writing as soon as a change is made.
- Bioevents accepts no responsibility for any damages if the sponsored event is not performed due to an obstacle or hindrance outside their control, which could not have been foreseen when signing this agreement and which they could not have avoided at a reasonable effort or cost. Such obstacles and hindrances include, but are not limited to, the outbreak of war, terrorist activity, riots, governmental or other obstacles for the freedom of travel, union actions, natural disasters, fire, flooding that takes place during the Congress. If, however, Bioevents cancels the sponsored event for any reason including the above listed reasons, all monies paid by the Sponsor will be repaid in full.
- An exhibition stand / space is a workplace in itself and the exhibitor is responsible for the Health and Safety of that workplace during the construction, use and dismantling of the stand. The Exhibitor thus has a legal duty of care for anyone on or near the site who may be affected by the actions or omissions of the stand contractors or exhibiting staff.
- Promotion of Sponsor' s activities is only permitted from a company exhibition stand, from an assigned lecture hall in which the Sponsor' s activities are taking place or with prior permission from Bioevents. Any other promotional activity, such as distribution of leaflets or materials to delegates on the Congress premises, is not allowed.
- Hanging of all signs for symposia should be coordinated and approved by Bioevents.
- All congress material supplied by Bioevents in relation to the Congress is accurate to the best of their knowledge. Any inaccuracy, mistake or omission shall not entitle the Sponsor to cancel their sponsorship.
- Confidentiality. For a period of five (5) years following the 19 February 2018 or, in the event of earlier termination of this Agreement, for a period of five (5) years following such termination, the Parties hereto shall hold in confidence information and materials received from the other Party (the "Confidential Information") unless the receiving Party can demonstrate that the information was (i) rightfully in its possession or known by it prior to receipt from the disclosing Party, or (ii) was rightfully disclosed to it by another person without restriction, or (iii) was independently developed without use of any Confidential Information of the disclosing Party by employees of the receiving Party who had no access to such information, or (iv) is or becomes (through no improper action or inaction by the receiving Party or any agent, consultant or employee thereof) generally available to the public. For the avoidance of doubt, all information and materials which are distributed to the public during the ICTO2018 shall not be considered Confidential Information.
- The parties to this contract hereby agree that, all communications among them including this agreement are protected from disclosure by each of them it is agreed that all information, whether oral, written or otherwise, that is supplied in the course or as a result of so meeting shall be treated as confidential by the receiving party. The receiving party undertakes not to use the information for any purpose, other than for the purpose of considering the said collaboration, without obtaining the written agreement of the disclosing party.